

ITC Limited Virginia House 37 J. L. Nehru Road Kolkata 700 071, India

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6th September, 2021

The Manager
Listing Department
National Stock Exchange of
India Ltd.
Exchange Plaza,
Plot No. C-1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

The General Manager
Dept. of Corporate Services
BSE Ltd.
P. J. Towers
Dalal Street
Mumbai 400 001

The Secretary
The Calcutta Stock
Exchange Ltd.
7, Lyons Range
Kolkata 700 001

Dear Sirs,

Participation in Investor Conference

We write to advise, pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, that the Company's representative(s) will be virtually attending the 'Jefferies Asia Forum' being organised by Jefferies Group LLC from 8th to 10th September, 2021.

Yours faithfully,

ITC Limited

(R. K. Singhi)

Executive Vice President &

Company Secretary