

ITC Limited Virginia House 37 J. L. Nehru Road Kolkata 700 071, India Tel.: 91 33 2288 9371

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5th December, 2019

The Manager
Listing Department
National Stock Exchange of
India Ltd.
Exchange Plaza,
Plot No. C-1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

The General Manager Dept. of Corporate Services BSE Ltd. P. J. Towers Dalal Street Mumbai 400 001 The Secretary
The Calcutta Stock
Exchange Ltd.
7, Lyons Range
Kolkata 700 001

Dear Sirs,

Participation in Investor's Conference

We write to advise, pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, that the Company's representative(s) will be attending the Annual Consumer Investor Conference organised by HDFC Securities Limited on 9th December, 2019 in Mumbai.

Yours faithfully, IT& Limited

(R. K. Singhi)

Executive Vice President &

Company Secretary